



press release

Paramus, NJ, 7/12/16

SUEZ PARTNERS WITH RUTGERS UNIVERSITY ON ENHANCED “ET” LAWN WATERING PROGRAM

Efficient Landscape Irrigation Recommendations Save Customers Water and Money

SUEZ announced today that its enhanced customer delivery of daily lawn watering information throughout New Jersey, New York, Pennsylvania and Delaware is in full gear for the summer season.

SUEZ, together with the Office of the New Jersey State Climatologist at Rutgers University, developed a simplified web interface system for customers to utilize in order to save water, time and money, yet still enjoy a green lawn during the warm months.

ET, short for EvapoTranspiration, is a measure of water loss from soil through evaporation and moisture loss from plant life through transpiration. It is influenced by air temperature, relative humidity, solar radiation and wind speed. With knowledge of ET and recent precipitation, a daily value is calculated for the optimal amount of water the average lawn needs based on the day's weather conditions within the specific SUEZ geographical service regions. This is then translated into a recommended amount of time that your lawn should be watered.

“I’m honored that SUEZ selected Rutgers to provide its customers with the most accurate weather data for its 2016 lawn watering program,” said David Robinson, NJ State Climatologist. “Our skilled technical team, in cooperation with SUEZ, is using an array of weather stations and state of the art hydrological equations to deliver the best information and guidance for the most efficient use of water for lawns within SUEZ delivery areas,” he added.

Outdoor watering can account for a 50 percent increase in water usage during the summer. Lawns are often over-watered, resulting in higher water bills while also wasting a precious natural resource. ET provides an effective way to conserve water while maintaining a beautiful landscape.

“We’re enthused to partner on this project with Rutgers, led by NJ State Climatologist, Dr. David Robinson, and offer our valued customers the option for daily lawn watering email notifications tailored specifically to their city and state,” said Rich Henning, Senior Vice President, SUEZ. “Applying the ET irrigation method also supports SUEZ target landscape water conservation efforts while helping to sustain a healthy green lawn,” he added.

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Customers can receive free, daily electronic notifications on recommended lawn watering by logging onto the SUEZ website at www.mysuezwater.com, linking to the informational alert posted on their local home page, then registering with a zip code and email address for automatic ET data subscription delivery through early September. Alternatively, the data can be viewed simply by logging onto the local SUEZ website then manually navigating to the ET page as noted above.

Meteorological data compiled by Rutgers utilizes local SUEZ weather stations, stations from the NJ Weather and Climate Network, and the National Weather Service.

About SUEZ in North America

SUEZ in North America operates across all 50 states and Canada with 3,400 employees dedicated to environmental sustainability and leading the resource revolution. The company owns 15 regulated water utilities, provides contracted public-private partnership services to 78 municipalities, offers water treatment and advanced network solutions to 16,000 industrial and municipal sites, provides drinking water, wastewater and waste collection service to 7.4 million people on a daily basis, processes 55,000 tons of waste for recycling and manages \$3.3 billion in total assets. The company posted revenues of \$1.3 billion in 2015 and is a subsidiary of Paris-based SUEZ.

SUEZ

We are at the dawn of the resource revolution. In a world facing high demographic growth, runaway urbanization and the shortage of natural resources, securing, optimizing and renewing resources is essential to our future. SUEZ (Paris: SEV, Brussels: SEVB) supplies drinking water to 92 million people, delivers wastewater treatment services to 65 million, collects waste produced by almost 50 million, recovers 14 million tons of waste each year and produces 5,138 GWh of local and renewable energy. With 80,990 employees, SUEZ, which is present on all five continents, is a key player in the sustainable management of resources. SUEZ generated total revenues of \$17.1 billion in 2015.

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